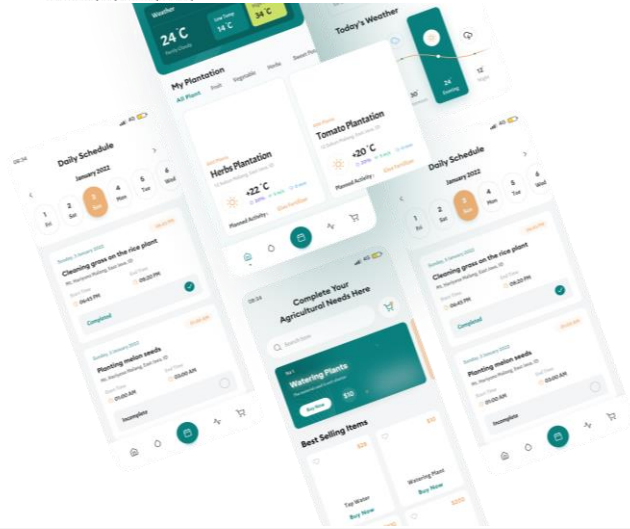


किसान डिजिटल हमारा है तो डिजिटल इंडिया सारा है



kisandapp.com
kisandigitalapp.com
kisandigitech.com

Focus Area
Agriculture

Founded In
2022

Location
Sirsa, Haryana

Unique Selling Proposition

- Simplicity - Easy to use.
- IoT Devices for Agriculture Automation
- Big data analysis
- Labour Chowk

Problem Statement

There is no perfect Record keeping system for working of kisan which shows his agriculture past and also guide him in the present to take right decision for future.

Tech Brief

Under umbrella of Kisandapp our software, digital machines and data analysis techniques will build artificial intelligence to increase kisan's income/efficiency by hook or by crook.



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UNITS SOLD

000

KEY FIGURE

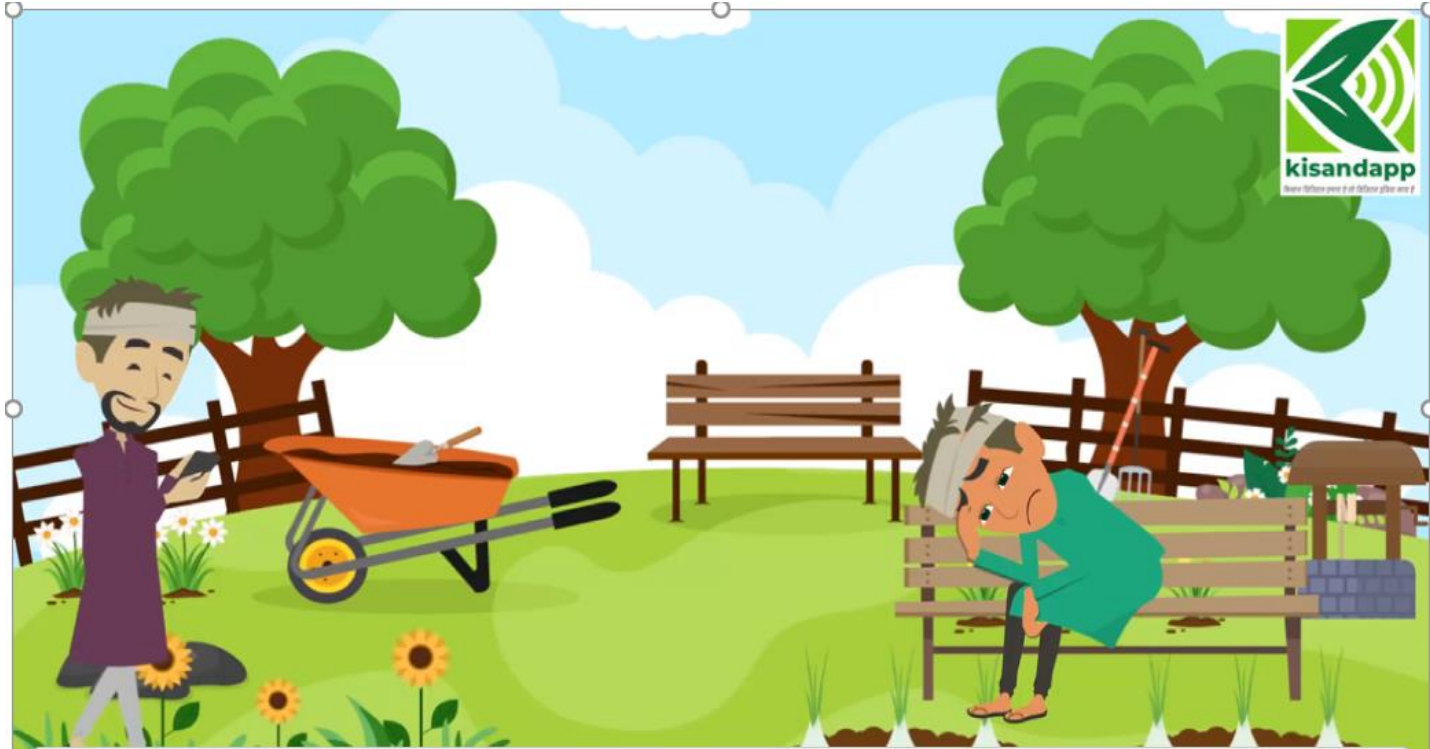
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CUSTOMERS

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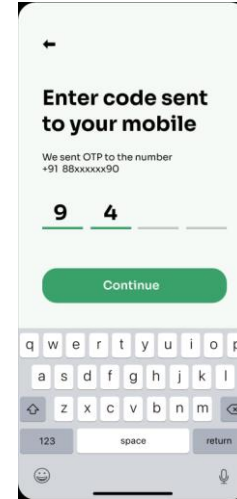
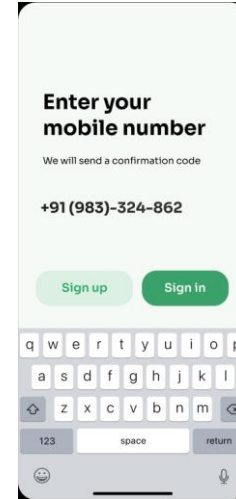
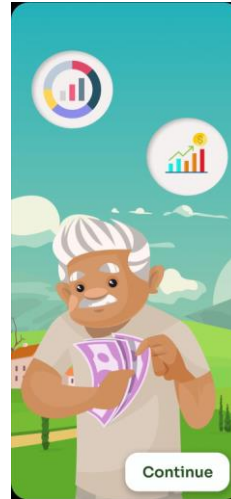
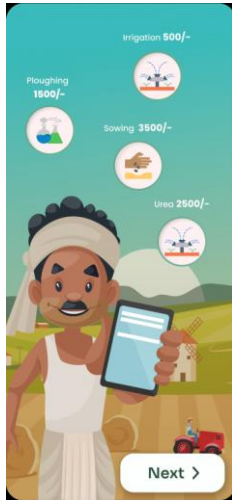
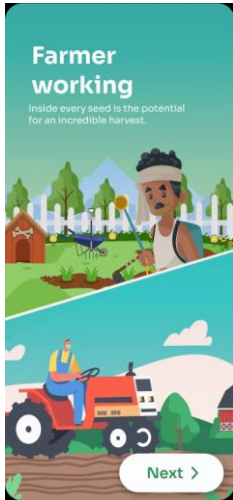
KEY FIGURE

Watch Kisandapp Introductory Video

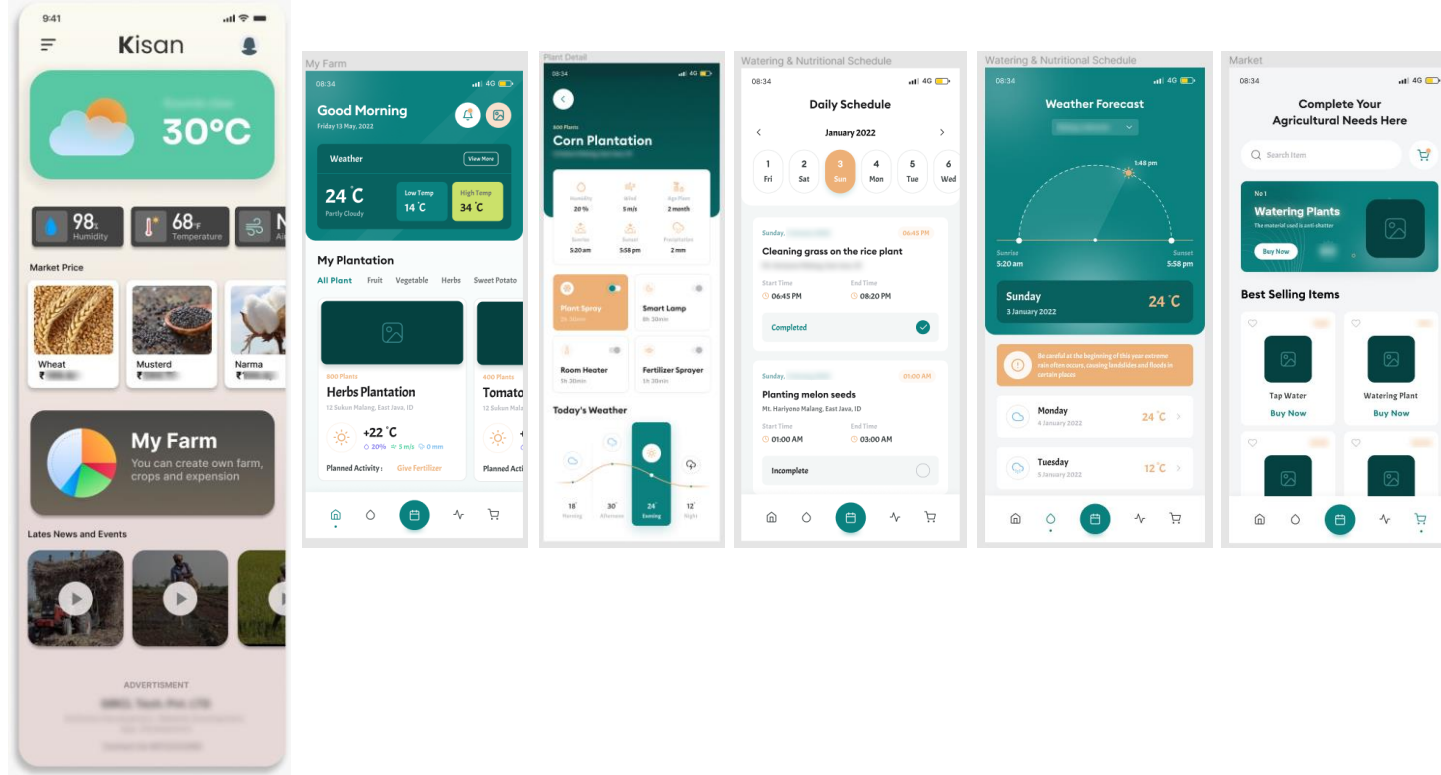


<https://www.youtube.com/watch?v=QCZ1NyLOJ5M>

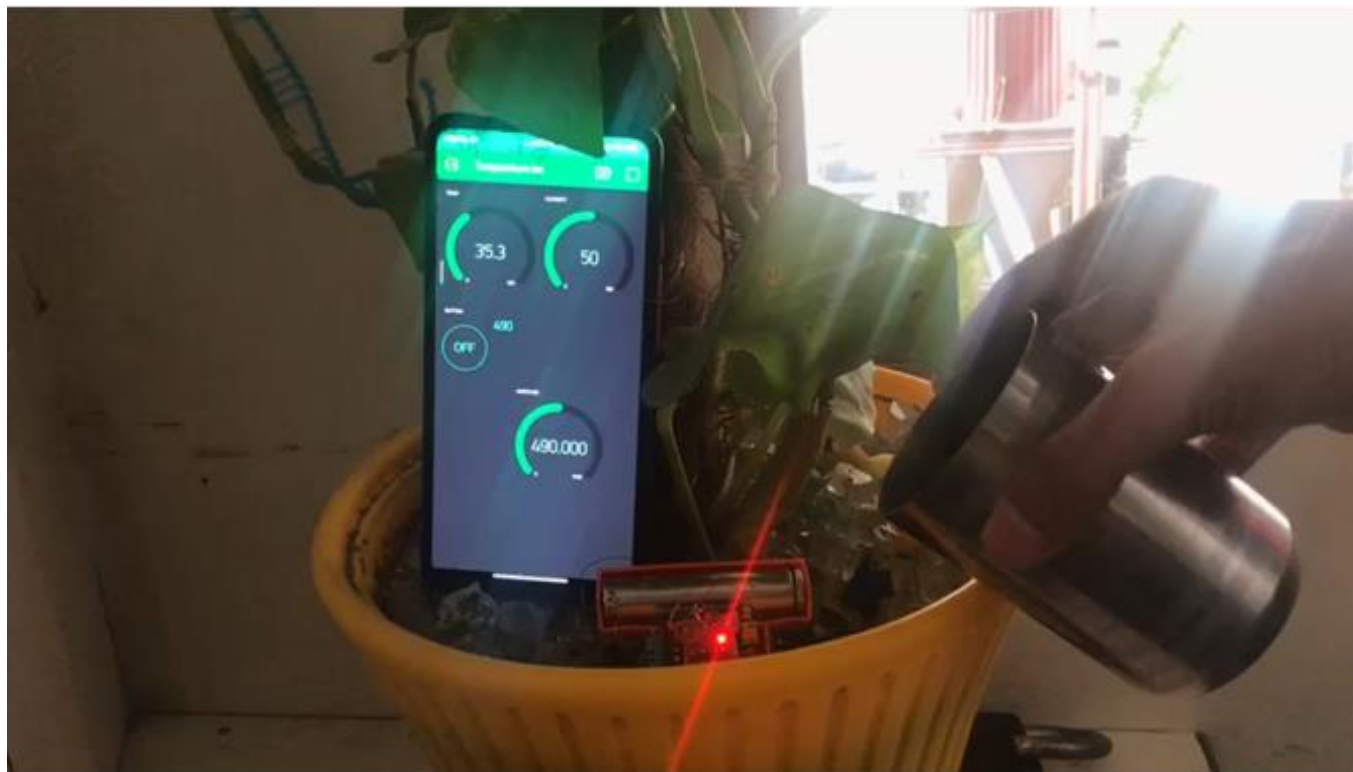
Kisandapp Mobile App Screens



Kisandapp Mobile App Screens

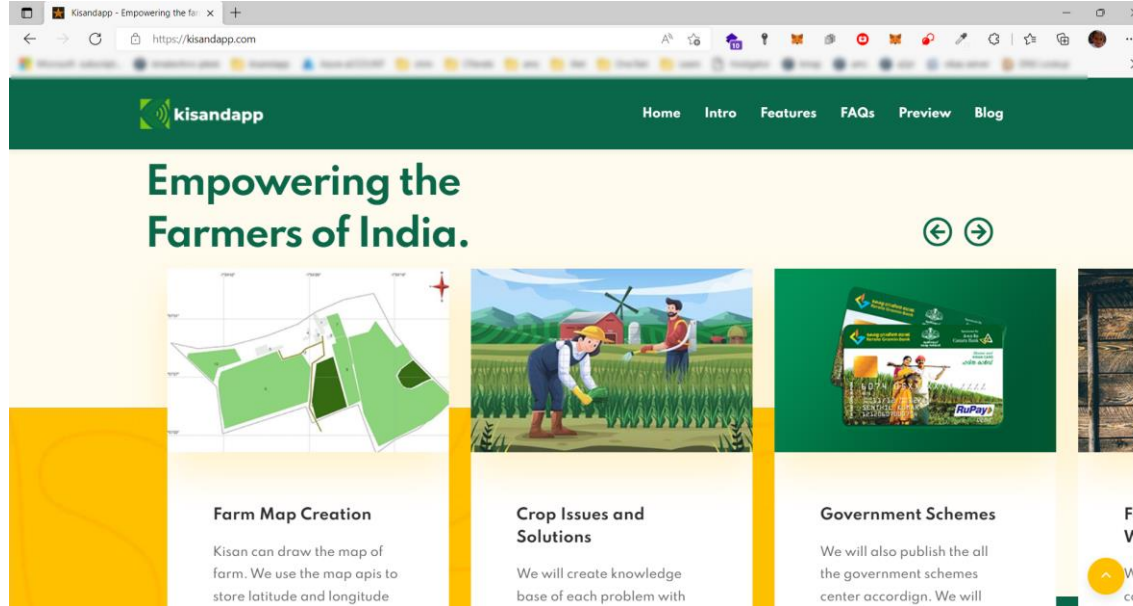


Temp., Humidity and Moisture Prototype



<https://www.youtube.com/watch?v=8TgCyl3lhPM>

Kisandapp Website



<https://kisandapp.com/>

Tech Validation, IP & Field Trials

In this slide, give details on:

- Your intellectual property– kisandapp.com, kisandapp.in, kisandigitalapp.com, kisandigitech.com, brand name, slogan, logo, mobile application idea
- Mention patents & IP strategy, if any – Not yet but Our legal team is working on it.
- Technology validation – Our concept is total feasible at technology aspects.
- Field trials – Live testing of digital sensor and received data on cloud and display on mobile. Features of mobile application also developed step by step and implemented.

Marketing

In this slide, give details on:

- Your business model: B2C: Mobile App used by kisan. B2B: Platform for Doctors, Dealers, Manufactures, Consultants and Trainers etc. B2G: Data analysis reports share with government which helps to take new decisions for kisan etc.)
- Your marketing strategy: For kisan app is free. We will do online and offline marketing.
- Online & offline marketing channels used: For Online We will hire digital marketing team which take care about social media and SEO. Offline we will hire Atal Seva Kendra Operator of villages to run motivational campaigns. To get news media attentions we also approached famous faces like MLA, MP, IAS etc.
- Traction so far: Since March 2022 start working and Draft Completed then from April 2022 Submit Idea for Grant at PUSA Portal and Started Development Process like Name, Logo, Domains, Screen Design, Website Design, Animation Videos and IoT Devices Models Created and development is going on right now.

Revenue

In this slide, give details on:

- What is your revenue model (SaaS, subscription model, product)? Ans. SaaS is free for B2C and Our revenue will generate from advertisements and who do not want to see advertisements then client go for paid subscription. Create subscription model for B2B and as well as generate revenue from B2G Model. We also generate revenue from our IoT products and testing labs.
- Process and channel for acquisition of customers and cost per acquisition. Online/Offline Marketing approximate INR 10/-acquisition
- What are your costs & revenue streams? Ans. Cost(Software Development/IoT Devices Manufacturing/ Animation Videos/ Content Writing/ Marketing). Revenue (Advertisements/Subscription/ Product Sales)

Grant –in –Aid from the Government (Details)

Name of Grant	Amount	Institution	Scheme
NA			
NA			
NA			

Team



RAI SINGH
Director

17+ year experience in software development. Since Jan 31, 2009 working with SIRCL TECH PVT LTD as Software Developer in .Net Technologies.



Nitil Chaudhary
Director

6+ years as an Integration Developer, 3+ years in AWS Cloud DevOps, 2+ years as a Data engineer.



Amit Mehta
Director

15 years experience of commission agent.



Shiv Kumar
CA

7+ Year experience of Accountant, 3+ Year Experience as CA.

Team



Neelam Bansal
Website Developer

10+ year Experience in Website Development in PHP. 1 Year Experience in .Net Technologies.



Vinod Kumar
Database Designer

10+ year Experience in Software Development. Good experience in custom software development in .Net Technologies.



Manjeet
Web Designer

2+ Year Experience of Website Designing



Rishi Chauhan
.Net Programmer

2+ Year Experience of Website Designing



Vinod Verma
IoT Developer

1 year experience in IoT applications. Always explore new idea of IoT Devices.

Team



Shubham
UI/UX Designer

2+ Year Experience as
Mobile Application
Designer.



Vaibhav Sharma
Android Developer

2+ year experience as an
Android Developer.



Sonu
Flutter Developer

1+ Year Experience of
Mobile Application
Development.



Naresh Kumar
Graphics Designer

10+ Year Experience of
Photoshop, Corel Draw
and Animations.



Raj Kumar
Advisor

15+ Year Experience with
Seed Companies, 2+ Year
Manufacturing
Experience of
Vermicompost and
Vermiwash with Unnati
Raj Agro Industry.

**Thank
you.**